



VIRGINIA CARIBBEAN-AMERICAN CARNIVAL ASSOCIATION INC.

P.O. Box 9606, Hampton, VA 23670

1-877-VACARNIVAL[822-2764]

e-mail: info@vcaca.org

website: www.vcaca.org

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September 12, 2006

Dear Sir/Madam:

The Virginia Caribbean-American Carnival Association Inc. (VCACA), is a community-based, visual and performing cultural arts, non-profit 501(c)3 organization founded in 2005. We are committed to educating and developing our communities, particularly our youth, through effective outreach programs that broaden cultural experiences, awareness and enrichment of people of all ethnicities and origins. We recognize that exposure to higher education, the performing arts, and youth development tools, helps develop life-long learners who more readily adapt to and succeed in a rapidly changing environment.

We offer a variety of programs that serve low-income community members of every age and background in the Virginia Tidewater area. Our primary mission is to bridge the literacy gap both educationally and culturally, and support other social programs, such as Meals-on-Wheels, the Boys and Girls Club, Int'l Children's Festival, Old Dominion University for the boys of Sudan, and provide school supplies to children of Newport News, Hampton, Norfolk, Chesapeake, Virginia Beach and Suffolk areas.

Our resources are substantially low, and the financial challenges we face to continue and expand our mission, can only be overcome by appealing to our philanthropic friends, supporters and patrons of the arts. VCACA respectfully ask for your support in funding one or more of our outreach programs. Our total budget goal for 2007 is \$150,000.

We are also seeking Corporate Sponsorship in staging our biggest fundraising effort "CaribFest 2007." CaribFest has rapidly become one of Virginia's premier Caribbean family events as a result of last year's tremendous success. The festival has a broad general market appeal as it crosses all cultural boundaries in Virginia's dynamic, multi-ethnic population. The Festival is a celebration of authentic Caribbean tradition in its various forms, and includes Cultural Displays, Live Entertainment, a Parade, a Children's Fun Zone and more. As the festival approaches, as it did last year, there is quite an electrifying 'buzz' rippling through the community. We request your sponsorship to help defray various expenses such as: artists, staging, sound and lighting, and to market the event to the general public by advertising in the media.

I have enclosed information that explains our sponsorship levels. We look forward to exploring any possibilities with you and to discuss any specific situation for you or your company's giving ability. Thank you for considering our request. Your support in any way will be appreciated.

Sincerely,

Michael C. Forde

Michael C. Forde
President, VCACA

Together We Achieve

Levels of Sponsorship

PLATINUM Sponsor (\$5000 – and up in contributions):

- On-site recognition via banners (please provide)
- Public/media address announcements
- VIP tickets (25) to events and special receptions; VIP parking and hospitality
- Reserved booth at all events (if needed)
- Sponsor's name appears prominently in association with the event title
- Logo on all printed promotional materials
- Logo/name on our website (please provide)
- Product exclusivity (if appropriate)
- Corporate product give-a-ways at Caribfest Events
- Corporate logo on our Holiday calendar

GOLD Sponsor (\$2000 - \$4000 in contributions):

- On-site recognition via banners (please provide)
- VIP tickets (15) to festival events; VIP parking and hospitality
- Sponsor's name appears in association with the event title
- Logo on printed promotional materials
- Logo/name on our website (please provide)

SILVER Sponsor (\$1000 - \$1500 in contributions):

- On-site recognition via banners (please provide)
- Tickets (8) to festival events
- Logo on all printed promotional materials
- Logo/name on our website (please provide)

BRONZE Sponsor (\$100 - \$500 in contributions):

- Tickets (2) to festival events
- Logo/name on our website (please provide)

METHOD OF PAYMENT:

Certified/Cashier/Business Checks or Money Order. Please make your contributions payable to: **VCACA** and

Send to: **Virginia Caribbean-American Carnival Association Inc.**
P.O. Box 9606, Hampton, VA. 23670

Deadline for Contributions: June 1, 2007.

THANK YOU for your support and participation.

VCACA Contribution Form

HOW TO USE THIS FORM:

Sponsor: Please complete sponsor information and amount and mail the contribution slip with your sponsorship payment of a check or money order to the following address. Write the Organization's and ID# on the check or money order.

For Organization Records

Sponsor name: _____ Phone: _____

Sponsor company, if applicable: _____

Type of business: _____

Address: _____

Sponsorship amount: \$ _____ Date: _____

For Organization Records

Dear Sponsor: Please cut along dotted line. The top portion is for the organization's records and this portion for your records.

For Sponsor Records — Thank you for your support!

Organization name: Virginia Caribbean-American Carnival Association Inc. (VCACA)

Organization DLN: 10753322013005

Sponsorship amount: \$ _____ Date: _____

Note: According to current IRS guidelines, donations earmarked for a specific individual are NOT tax-deductible. Please consult your tax advisor for more detailed information.

Virginia Caribbean-American Carnival Association Inc. (VCACA) 22 Henrys Fork Dr, Hampton VA 23666

For Sponsor Records

Dear Sponsor: Please cut along dotted line. The middle portion is for your records and return this contribution slip with your payment.

Contribution Slip — Send With Payment!

Sponsor Organization Name: _____

Point-of-Contact: _____ Phone: _____

Sponsorship amount: \$ _____ Date: _____

Note: According to current IRS guidelines, donations earmarked for a specific individual are NOT tax-deductible. Please consult your tax advisor for more detailed information.

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